

**Getting Ready to Print**

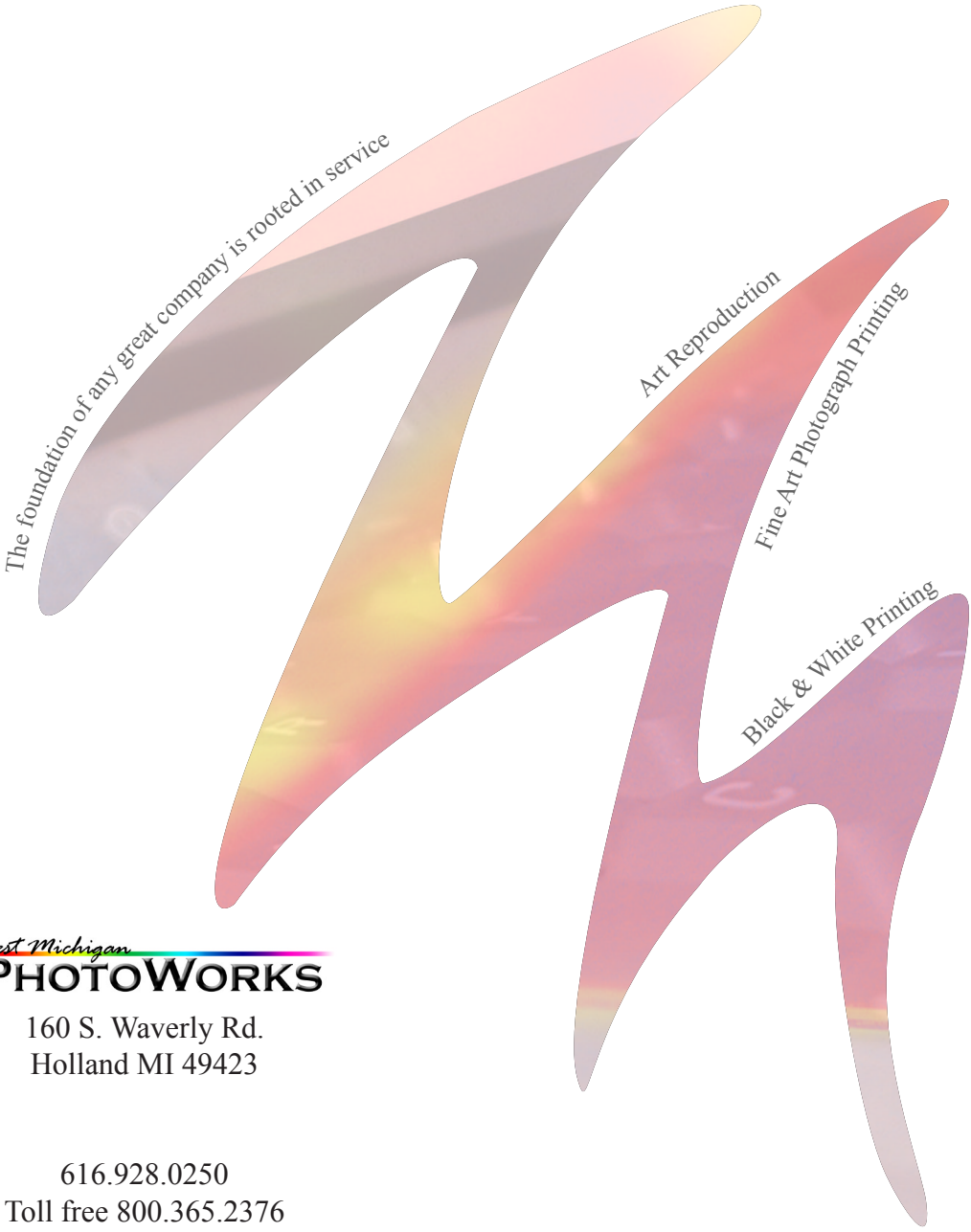
You can submit a transparency, negative (35mm up to 4"x9") or digital file. If you supply us with a positive or a negative, there is a \$5.00 charge to scan, correct and spot your file. Digital files incur no additional charge unless there are significant deficiencies. Standard prints from negatives incur no additional charge.

**Proofing**

If you are ordering large quantities, have exact color match requirements, or are having extensive art done, it is highly recommended that you proof your work prior to printing at your final size and quantity. Giclée proofs are 8x10 and printed on the same stock as the final prints. Fine Art Photo prints are 8x10 or 16x20 and printed on E surface paper. Cost of proofs is \$10.00 each for Giclée proofs and \$6.00 for photographic paper prints. Once you are satisfied with the final proof, you can confidently print at your full size and quantity.

**Fine Art Reproduction**

We offer a copy service to our local customers. A color corrected, spotted digital file is generated for use in printing your reproduction. The fee for this service is \$100.00, which includes proofing to a ready to print stage. For art larger than 22"x28", additional costs may apply. If you supply an acceptable transparency, negative or digital file for our use in reproducing your art, the fee for getting ready to print, including proofing, is \$60.00.



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## Art Reproduction

Using the experience of our staff we are pleased to offer a fine art reproduction service. The Giclée print process that we use was originally developed in 1989



for fine art reproduction. Watercolors, pastels, oils and virtually any flat art can

be wonderfully reproduced on our wide variety of surfaces. We print only with pigmented inks, resulting in archival ratings in excess of 100 years on all surfaces. Additionally, prints can be coated for water resistance and UV protection.

Art prints are offered on Fine Art paper in 2 weights (often referred to as "Watercolor"), Canvas, Matte and photographic papers up to 43" wide by an almost unlimited length.

### Art Print Pricing:

	Fine Art	Canvas	Matte
<b>8x10</b> 1st	15.00	20.00	12.00
2nd - 4th	10.50	14.00	8.00
5th+	9.50	13.00	7.00
<b>16x20</b> 1st	37.00	43.00	26.00
2nd-4th	26.00	30.00	17.00
5th+	24.00	28.00	16.00
<b>20x30</b> 1st	67.00	80.00	54.00
2nd-4th	47.00	55.00	45.00
5th+	43.00	50.00	43.00

Many other sizes and higher volume pricing are available

## Fine Art Photography

We are able to produce stunning images for fine art photographers. You can send us transparencies, negatives or digital files.

Our award winning artist can provide custom burning, dodging or enhancement that does not effect the integrity of the image but can elevate a print from a "good picture" to a truly fine art photograph. Your image is printed to Kodak Endura® paper, the



longest archival life photographic paper available today with a 100 year display life. If you desire, your files are archived and a sample print is kept on hand to insure outstanding repeatability for additional print runs. This service is available at a cost of \$7.00 per file.

### Print Prices:

	4x5	5x7	8x10	8 1/2x11	11x14	16x20	20x24
1st print	2.50	3.00	5.28	9.00	13.20	28.60	42.90
Additional	1.25	1.50	2.64	4.50	6.60	14.30	21.45

	8x12	10x15	11x16	16x24	20x30
1st print	8.00	11.00	16.00	32.00	61.60
Additional	4.00	5.50	8.00	6.00	30.80

### Note Cards

High quality note cards with your image on the front and title and contact info reverse are available. These cards are 5x7, scored and printed on 80lb. stock and include a matching envelope for \$1.60 each. (25 min.) Higher volume pricing is available.

## Black & White Silver Printing

WMPW is pleased to be one of the few labs remaining to offer archival museum quality silver printing for the fine art photog-



rapher. Each print is crafted to the artists' specifications including a reasonable amount of burning and dodging, printed by hand, archival processed and dust spotted. Fiber based and RC papers are offered at appropriate price levels. Many different papers are available for fiber prints, you can specify a surface or we will use our best judgment as to the proper surface given the image. RC prints are available in matte, glossy or pearl surface. Negatives can be submitted from 35mm up to 4"x5". All types of black & white film are able to be processed.

### Prices for Custom Fiber Prints:

	5x7	8x10	11x14	16x20
1st print	20.00	26.00	40.00	70.00
Additional	14.00	17.00	30.00	60.00

Toning add 100%

### Prices for Custom RC prints:

	5x7	8x10	11x14	16x20	16x24
1st print	8.50	13.20	30.00	53.00	68.00
Additional	7.20	11.40	23.75	42.00	52.00